

Ponsonby

BUSINESS ASSOCIATION



2026

Annual General Meeting
Notes & Documentation





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2026 Annual General Meeting Agenda

6.30pm, Wednesday 28th October 2026
Barkers Foodstore & Eatery, 8 Brown Street

- 1 Welcome & Apologies – Chair

- 2 Confirmation of Minutes of last AGM on October 29th, 2025 – Chair

- 3 Presentation of Chair Report for year ending June 30th, 2026 – Chair
 - a. Resolution to receive the Chairman's Report.

- 4 Presentation of GM's Report 2025/2026 and Business Plan 2026/2028 – GM
 - a. Resolution to receive GM's Report and Business Plan.

- 5 Financial Report: July 2025–June 2026 – Justin Keen
 - a. Resolution to receive and approve the Treasurer's Report, Annual Financial Statements and Audit Report for the Financial Year 1 July 2025 to 30 June 2026.

- 6 Interests Register – Chair
 - a. Disclosure of conflicts of interest and related party transactions.

- 7 Appointment of Auditor for Financial year ending June 30, 2027 – Chair
 - a. Proposal to appoint Moore Markham as the auditors for Financial year ending June 2027 and resolution to appoint.

- 8 Presentation of Indicative Budget 2027/2028 – Treasurer
 - a. Move to receive and approve the 2027/2028 budget which includes a BID Targeted rate grant amount of \$912 562, noting there will be a 1% increase of \$9 035. Further, ask the Waitemata Local Board to recommend to the governing body the amount of \$912 562 be included in the Auckland Council draft 2027/2028 annual budget consultation process.

- 9 Election of the Board for 2026/2027 – Dr Grant Hewison

- 10 General Business

2025 Annual General Meeting Draft Minutes of Meeting

Wednesday 29th October 2025, Barkers Foodstore & Eatery, 8 Brown Street

Present

Brad Plamus	Knowear
April Taylor	Documents Unlimited.
Nick McCaw	Ponsonby Central
Shaughan Woodcock	PBA
Justin Keen	BetterCo.
Felicity O Driscoll	Cook the Books
Sadna Vilabh	Lot 3
Clive Weston	MW Nutrition
Sarah Mitchell Weston	MW Nutrition
Biddie Cooksley	Tuesday Label
Gene Cookley	Tuesday Label
Ford Young	Barkers
Rev Prince Devanandan	All Saints Church
Mark Hayward	NZHL
Johnny Stevenson	Ponsonby Central
Viv Rosenberg	PBA
Grant Hewison	Hewison & Associates
Tom Rowe	RB Architecture
Saskia Baetens	RB Architecture
Hongying Qiu	Ponsonby Manor
Boopsie Maran	Places for Good
Stephen Marr	Goblin
Chirs Cherry	Workshop
Elenora Barberur	Farina
Tanya Carlson	Tanya Carlson
Rene Beijer	Café 39

Apologies

Basil Orr	100 Ponsonby Road
Caitlin Crisp	Caitlin Crisp
Ashreed Nath	Nath Optometrists
Anthony Bayer	Anthony Bayer

2025 AGM Draft Minutes

1. Welcome

The AGM started at 18.42pm.

2. Apologies

The apologies were noted as listed above.

Brad Plamus noted that the meeting could proceed as there was a quorum and proposed the motion.

AT moved the motion.

The motion to proceed was carried unopposed.

3. Minutes of last meeting held on 22nd October 2024

There were no matters arising from the Minutes and a motion to pass as true & correct was proposed.

Brad Plamus moved the motion.

MH seconded it.

The motion to pass the Minutes was carried unopposed.

4. Chairperson's Report for year ending June 30th, 2025.

Brad Plamus delivered the Chairperson's report for the year ending June 2025.

FoD moved that the Chairperson's report be passed.

AT seconded it and the motion was carried unanimously.

5. General Manager's Report for the year ending June 30th, 2025.

Viv Rosenberg delivered the GM Report for the year ending June 2025.

BP moved to accept this Report and the PBA Draft Business Plan 2025/2027.

AT seconded it and the motion was carried unanimously.

6. Meet me @ Te Rimutahi Summer Program – Boopsie Maran

Brad Plamus thanked Boopsie for her presentation and moved to accept this program.

It was seconded by FoD and the motion carried unanimously.

2025 AGM Draft Minutes

7. Financial Report July 2024 to June 2025

Felicity O Driscoll, the PBA treasurer, presented his report.

Brad Plamus moved that the Financial Report be received and accepted.

AT seconded it and the motion was carried unopposed.

8. Interests Register

Brad Plamus advised there were no conflicts of interest or related party transactions in the financial year July 2024 – June 2025.

9. Appointment of Auditor

Brad Plamus moved the motion to appoint Craig Hemphill of Moore Markham as auditor for the 2025/2026 financial year.

It was seconded by FoD and the motion carried unopposed.

10. Approval of PBA 2026/27 Proposed Budget

Resolution

That the PBA receive and approve the 2026/2027 budget which includes a BID targeted rate grant amount of \$ 903 527 noting there will be a 3% increase of \$26 316 to the BID targeted rate grant from 2025/2026 financial year.

Further ask the Waitemata Local Board recommend to the governing body the amount of \$903 527 be included in the Auckland Council draft 2026/2027 annual budget consultation process.

Brad Plamus handed chair to Treasurer to lead this resolution.

FoD moved the motion to approve this resolution.

It was seconded By MH and the motion carried unopposed.

2025 AGM Draft Minutes

11. Changes to the constitution of the Ponsonby Business Association, as required by the Incorporated Societies Act 2022

Special Resolution

That the Ponsonby Business Association Incorporated intends to re-register as an Incorporated Society. That the Ponsonby Business Association receive and approve the Ponsonby Business Association Constitution dated 2025 incorporating changes as required by the Incorporated Societies Act 2022. That the executive committee is authorised to make any minor drafting changes to the new constitution, especially in the event these may be required by the Registrar of Incorporated Societies or Auckland Council.

Brad Plamus handed the chair to Dr Grant Hewison to lead this resolution.

Brad Plamus moved to approve this resolution.

It was seconded by FoD and the motion carried unopposed.

12. Election of Ponsonby Business Association Board 2025–2026

Brad Plamus proposed a motion to hand the chair to Dr Grant Hewison.

Grant Hewison moved to accept the nominations from Brad Plamus, Felicity O'Driscoll, April Taylor, Mark Hayward, Clive Weston, Rene Bejier, Ashreed Nath, Nick Mc Caw and Sophie Gilmour to the Ponsonby Business Association Board in one group block and deemed their election to the Board under rule 15.2.

The motion carried unanimously.

13. General Business

TR raised the topic of investigating opportunities to install public Art in Ponsonby. After a short discussion, it was agreed that SB would assist in this project.

PBA AGM 2026 is set for October 2026. Date & Venue to be confirmed.

The meeting closed at 8.15pm



Chair Report

Annual General Meeting 28th October 2026

Intro & welcome

I'd like to start by acknowledging and thanking a few people.

Firstly, to my fellow Board members for volunteering their valuable time and contribution this year and for their ongoing support. Your commitment to Ponsonby is valued and greatly appreciated. I'd also like to acknowledge Mark Hayward and Clive Weston who resigned from the Board during the year for their contributions.

Furthermore, I'd like to thank Alex Bonham from the Waitemata Local Board for her input and advocacy, Justin Keen, from Better Co, for completing the Financial Statements, Craig Hemphill from Moore Markham for completing the Association's audit and Grant Hewison for 'chairing' the Board election later this evening.

And to you all, our members. Thank you for coming along tonight and for your interest.

Sales results to 30 June 2026

Another year has passed remarkably quickly and while there have been challenges, there is definite optimism for our future in Ponsonby. Over the past year, Auckland's retail sector has continued to face challenging economic conditions, with our hospitality & retail categories remaining under pressure as consumers have remained cautious. While there are signs of improving confidence, many businesses continue to work hard to adapt to changing market conditions.

According to Marketview data, the financial year ending June 2026 finished with consumer spend down 7.7 % and transaction volumes down 7% compared with the previous year. In comparison with other Auckland city fringe precincts, K'Road spend was down 6.3%, Newmarket down by 5.3% and Parnell down by 1.1%. Our decrease in sales is notable, but we have seen some positive movement with our sales from the double-digit decline at the start of this year.

Outlook

Despite these headwinds, our future is looking bright. Encouragingly, demand for retail and hospitality premises in Ponsonby remains strong, with vacant spaces being quickly taken up by new operators. We've welcomed some exciting brands to Ponsonby including Matt & Barbara Lambert (RETURN), a bigger Mecca Cosmetics store, Eletti and Yola which has been fully booked since they opened their doors in mid-September. Yomi frozen yoghurt launched in Ponsonby Central and Shibby's, Bowler and Rodd & Gunn have already announced they're on their way.

In Ranesh Parmar, Director of Retail Leasing at JLL New Zealand's words

"Ponsonby Road remains a premier city fringe retail destination in Auckland, maintaining a stable profile despite broader economic challenges. The current vacancy rate of 8.4% reflects a healthy, transitioning market rather than any structural decline. While this figure is slightly higher than the historic lows of recent years, it represents a strong performance compared to other major Auckland retail precincts that have frequently experienced double-digit vacancies. Landlords continue to maintain pricing power and hold prime rents steady, choosing to wait for quality national and international brands rather than discounting their rates. This stability is supported



Chair Report AGM 2026

by a severe shortage of new retail space across the region, which continues to drive tenant demand back into established high street locations. This demand is clearly demonstrated by major retail completions and flagship store openings arriving in late 2026. Most notably, Pompallier on Ponsonby, a mixed-use development by Urban Collective and Fearon Hay, is scheduled to complete construction in the coming months. The project has already secured prominent anchor tenants, including Mecca's brand-new flagship store and a large Rodd and Gunn flagship featuring an integrated Lodge Bar and outdoor dining. Along the street, Samson Corporation is advancing construction on multiple locations with premium upgrades which are attracting quality tenant interest. Simultaneously, the opening of the City Rail Link on September 13, 2026, is already enhancing the accessibility and pedestrian dynamics of the area. With the new Karanga a Hape Station now fully operational just a short walk away, rapid transit is naturally drawing more foot traffic and tenant interest toward the southern end of Ponsonby Road. This positions local dining and boutique operators to capture a steady flow of commuters and shoppers. The conclusion of long-term overground construction and street detours has cleared physical disruptions, giving Ponsonby retail a distinct advantage as it enters the next property cycle."

Key initiatives & achievements this year

The Association adopted its new Strategic Plan in October 2024 and over the last 12 months, we have completed the key actions agreed in the Business Plan 2025/6 that we adopted as part of that new Strategy.

The Board's key strategic priorities are

- To elevate & celebrate what makes Ponsonby special
- To increase the vibrancy of our built environment.
- To engage with the bigger forces shaping the future of Ponsonby
- To ensure good urban street function & place management

Viv will present the actions and initiatives in more detail, but I will touch on some key initiatives

- Over the past 12 months, we have continued our approach to crime prevention and the almost daily provision of CCTV footage to support Police.
- The past year has also seen progress in enhancing the vibrancy of our built environment with new planters at the top of Franklin Road and Summer streets and a completed design for the redevelopment at the Three Lamps entranceway.
- The opening of the long-awaited City Rail Link also provides us with more opportunities to connect with locals and visitors and we're looking at stronger signage options and clear messaging that Ponsonby is 'a hop, skip & jump' away from the new Karanga-a-Hape Station's Beresford Square entrance.



Chair Report AGM 2026

- A full summer programme of free community events on Te Rimutahi (254 Ponsonby Road) between October and April including markets, tai chi, social dancing, free movies, a Christmas light show and the Auckland Buskers Festival opening event in January.
- Support to our Hospitality category with Iconic Eats Auckland Ponsonby promotion & PonsonBurger 2026
- Ponsonby's popularity with international visitors has grown exponentially in the last year and 30% of all spend in July came from that segment. The Association works with Destination Auckland and a number of partners to attract even more visitors to our street.

Conclusion & thanks

Finally, on behalf of the Board, I'd like to thank Viv for her hard work and dedication throughout the past year. From managing the Association's day-to-day operations and delivering our initiatives to supporting the Board in meeting its governance and compliance obligations, her contribution is greatly appreciated.

I'd like to ask someone to move that the Chair's Report for the 2025/26 financial year be received.

Brad Plamus
PBA Board Chair 2026



General Manager's Report

Annual General Meeting 28th October 2026

Intro & welcome

Despite 2026 being another tough year for sales in Ponsonby and we ended it on 7.7% down on year prior, the trendline has definitely shifted from the double digit decline we witnessed between Nov – March with our sales & transactions decline stabilising and starting to reverse as we head into summer 2026.

Our outlook is optimistic

We have several reasons to be optimistic as we head into the summer season.

- ♥ Demand for retail space along the street remains strong confirming that Ponsonby remains a premier city fringe retail destination. We've already welcomed over ten exciting new restaurants, bars & retail shops to our street in the last six months and look forward to those who are planning to join us between now and Christmas.
- ♥ Our landlords and developers have invested significantly in new exciting developments over last two years. We are incredibly grateful to them. These developments span the length of the street increasing the vibrancy all along our street from Three Lamps to K Road.
- ♥ PoP has revealed itself in all its glory since the scaffolding came down, 153 Ponsonby Road has been refurbished magnificently, and the old Mekong Baby venue is currently undergoing a full-scale renovation to reinstate it to its former glory and bring back its beautiful heritage features. The redevelopment of Ponsonby Central is close to completion and the glass roofs, the wide outdoor seating piazza and the beautiful planting have all created a very special place in the middle of our precinct.
- ♥ Further development of the site between Douglas & Norfolk streets is planned and, once again, it will retain and enhance the buildings heritage frontage. All these locations will attract high-quality diverse tenants and residents, and we look forward to welcoming them to our community.
- ♥ Our domestic and international tourist spend in Ponsonby continues to increase month on month significantly and contributed to 30% of total sales vs last year. We have and continue to work hard to attract visitors to Ponsonby with our 'Destination Ponsonby' workstream and have extended this into the new Cruise Ship terminal isite for the current season.
- ♥ Ponsonby has always been known as the district at the forefront of new trends and genres. These trends transcend those "one minute wonder" social media sugar hits and Ponsonby continues to lead Auckland in reflecting our social shift as a community.

We now have 11 vintage clothes stores, 12 ice cream/gelato bars, a Michelin star chef restaurant, an English pub serving Indian food, a delicious Lebanese venue, our own new local pasta restaurant to name just a few. And, if the rumours are to be believed, we may even have a water crematorium in Ponsonby in the not-too-distant future.

In essence people love our hood and we remain a favourite location.



General Manager's Report AGM 2026

Actions completed

We completed approximately 20 key actions on our 2025–2026 Business Plan with the help of the Board member working groups. Every action is noted as completed in the Draft Business Plan for 2026–2027. I have highlighted the key initiatives.

- ♥ We celebrated & elevated Ponsonby with our third successful PonsonBurger Festival. The event was extended to run over the whole month of May, and we increased participation to 38 venues. Our event drove sales increases of 5%, high engagement on our social platforms and lots of promotional interest from all the major media throughout the event.
- ♥ Ponsonby is known for its iconic hospitality venues, and we ran our 'Iconic Eats Ponsonby' campaign again on our social media platform to remind everyone just how good they really are. Ten Ponsonby venues were featured in 'Top 100 Auckland Iconic Eats' winners this year.
- ♥ One key action this year was to find a new hospitality event. We signed up as a priority partner for the inaugural 'Auckland Feast' event that will run from Nov 12 – 22nd to give our venues the opportunity to participate in a big citywide hospitality event. To date, 21 venues will participate. The festival launch party will take place at Jacuzzi on November 12th.
- ♥ We celebrated our people in a social media campaign and in the Sunday Herald under the heading "We love Ponsonby... let us count the ways" and we celebrated our amazing wahine for International Womens Day.
- ♥ We created and installed an incredible 1974 Ponsonby Heritage Photographic Exhibition for two weeks over the Auckland Council Heritage Festival. Over 500 people visited the exhibition.
- ♥ As part of the PBA's priority to increase the vibrancy of our built environment, we organised a full community events program over the summer at Te Rimutahi. There were over 30 activations in that time, including four markets, Tai Chi, social dancing, 2 free movie nights, a Christmas Light Show and the Auckland Buskers Festival opening night. We installed planters at the top of Franklin Road to reinvigorate that location and secured funding and a draft design for upgrade of the entrance at Three Lamps.

Key goals for 2027

Our key goals for 2027 are to

- ♥ Explore ways to evolve our promotional calendar from a 'limited time only' model to including initiatives that drive constant and consistent visitation. This will lift our baseline sales.
- ♥ Maintain our most loved annual events like our Markets Days, hosting the Pride Parade, our collaboration with the Franklin Road Lights Festival and our programme of events at the annual Auckland Heritage Festival.
- ♥ Include alternate opportunities for our hospitality venues to drive visitation during slower trading times. These include the recently launched Eat Club APP, the Forum6 organised gathering platform, and a bespoke Ponsonby social calendar to highlight nightly activations.



General Manager's Report AGM 2026

- ♥ Launch our new ILOVEPONSONBY website to showcase our street to both locals and visitors. Currently under development, it will use updated technology and features to be user friendly, remain current and stay up to date.
- ♥ Continue to add vibrancy to our built environment by completing the upgrade at the Three Lamps entrance and develop concepts for an artistic installation at the Williamson Street corner site.
- ♥ Create a campaign to encourage people who use the CRL to visit Ponsonby. Code named 'a hop skip and jump' away from the Beresford Station, the aim is to remind people how accessible Ponsonby really is.

Thank you

Finally, I work in alone in the office and rely on a group of dedicated, passionate contractors AND Board members every day. A big thank you to my Board - Brad, Felicity, April, Nick, Soph, Rene, Ash and to Boopsie and Simon. I could not do it without you!

A handwritten signature in blue ink that reads "Viv".

Viv Rosenberg
PBA General Manager



PERFORMANCE REPORT

Ponsonby Business Association Incorporated

For the year ended 30 June 2026



Incorporated society registration no. 1093152
Not-for-Profit Tier 3 Performance Report

Prepared by BetterCo Advisory & Accounting



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Performance Report

Ponsonby Business Association Incorporated | For the year ended 30 June 2026 | All amounts are rounded to the nearest dollar

Entity Information

Name of entity	<i>Ponsonby Business Association Incorporated</i>
Entity identifier	<i>Incorporated society registration no. 1093152</i>
Type of entity	<i>Not-for-profit incorporated society registered under the Incorporated Societies Act 2022. Incorporated 16 October 2000.</i>
Entity's purpose or mission	<i>To represent, support and help local businesses in the Ponsonby area; promote Ponsonby as a hospitality, shopping and business destination; provide advocacy and a collective voice for the local business community; organise events and promotions; and support the future growth, wellbeing and success of Ponsonby.</i>
Entity structure	<i>Incorporated Society governed by an elected executive Board under the Association's constitution. The PBA office/management team implements the Board's priorities and delivers member services, advocacy, marketing, events and communications. The Association represents approximately 550 business and commercial property owners within the BID area. The entity operates as a single unit with no separate divisions or branches.</i>
Entity's governance arrangements	<i>The Board is responsible for governance and strategic direction of the Association and its BID programme, and is elected under the Association's constitution.</i>
Other entities controlled by the entity	<i>None.</i>
Entity's reliance on volunteers and donated goods or services	<i>The Association is not reliant on donated goods or services.</i>

Performance Report

Ponsonby Business Association Incorporated | For the year ended 30 June 2026 | All amounts are rounded to the nearest dollar

Statement of Service Performance

Description of medium to long term objectives

The PBA contributes to a vibrant, connected and successful Ponsonby business community by representing local businesses, advocating on issues affecting the area, promoting Ponsonby as a destination, supporting business engagement and delivering events and activations. Its Future Ponsonby work also seeks to guide the area's longer-term growth, wellbeing and success.

Description of significant activities	Quantity	
	Current year	Last year
Board governance meetings	6	6
Member advocacy and representation	9	8
Events and promotions	15	9
Member communications - newsletters distributed	10	10

Key Activities - Crime Prevention	\$	\$
	Current year	Last year
Updating and maintaining the CCTV system	31,109	61,158

Crime Prevention Strategy

CSLI Group continues to operate as the service provider for CCTV Network rollout, upgrade program, and maintenance. CSLI also assists with uploading footage to the police vault on written request and unique file numbers only. The Avondale Community Policing Unit has included Ponsonby Road in their walking patrol programme. We appreciate their help both in dealing with anti-social/criminal behaviour and the fact that their presence helps deter potential negative behaviour.

We received a grant of \$21,200 from the Local Crime Fund. This had to be spent by December 2025. This was allocated primarily towards additional CCTV in order to close some critical surveillance gaps as well as upgrade key locations to include ANPR technology (Automatic Number Plate Recognition).

Performance Report

Ponsonby Business Association Incorporated | For the year ended 30 June 2026 | All amounts are rounded to the nearest dollar

FINANCIAL INFORMATION

Statement of Financial Performance

For the year ended 30 June 2026

	Note	Current year \$	Last year \$
Revenue			
Government service delivery grants/contracts	1	898,411	835,439
Interest, dividends and other investment revenue	1	-	2,396
Other revenue		-	1,000
Total revenue		898,411	838,835
Expenses			
Employee remuneration and other related expenses	2	159,817	147,848
Other expenses related to service delivery	2	720,461	680,107
Other expenses		19,735	14,233
Total expenses		900,013	842,189
Surplus/(Deficit)		(1,602)	(3,354)

Performance Report

Ponsonby Business Association Incorporated | For the year ended 30 June 2026 | All amounts are rounded to the nearest dollar

FINANCIAL INFORMATION

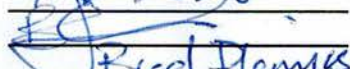
Statement of Financial Position

As at 30 June 2026

	Note	Current year \$	Last year \$
Assets			
Current assets			
Cash and short-term deposits	3	13,917	265,826
Debtors and prepayments	3	56,231	65,058
Total current assets		70,148	330,884
Total assets		70,148	330,884
Liabilities			
Current Liabilities			
Creditors and accrued expenses	4	64,850	94,081
Deferred revenue	7	-	229,903
Total current liabilities		64,850	323,983
Total Liabilities		64,850	323,983
Net assets (total assets less total liabilities)		5,298	6,900
Accumulated Funds			
Accumulated surpluses or (deficits)	5	5,298	6,900
Total Accumulated Funds		5,298	6,900

This performance report has been approved by those charged with governance.

Date
Signature
Name
Position

7/9/2026

Noel Hannas
Chair

Date
Signature
Name
Position

7/9/2026

Felicity O'Rourke
Secretary

Performance Report

Ponsonby Business Association Incorporated | For the year ended 30 June 2026 | All amounts are rounded to the nearest dollar

FINANCIAL INFORMATION

Statement of Cash Flows

For the year ended 30 June 2026

	Current year	Last year
	\$	\$
Cash flows from operating activities		
Cash received:		
Government service delivery grants/contracts	668,508	1,054,742
Interest, dividends and other investment receipts	-	2,396
Other cash received	-	95,961
Total receipts	668,508	1,153,099
Cash payments:		
Employee remuneration and other related payments	162,796	2,110
Other payments related to service delivery	757,621	949,771
Total payments	920,417	951,881
Net cash flows from operating activities	(251,909)	201,217
Net increase/(decrease) in cash	(251,909)	201,217
Opening cash	265,826	64,608
Closing cash	13,917	265,826

Performance Report

Ponsonby Business Association Incorporated | For the year ended 30 June 2026 | All amounts are rounded to the nearest dollar

Statement of Accounting Policies

Basis of preparation

The performance report has been prepared in accordance with the Reporting Requirements for Tier 3 Not-for-Profit Entities (Tier 3 (NFP) Standard) issued by the External Reporting Board (XRB). The entity is eligible to apply the Tier 3 (NFP) Standard as it does not have public accountability, its total expenses are \$5 million or less, and has elected to apply the Tier 3 (NFP) Standard. All transactions are reported using the accrual basis of accounting. The performance report has been prepared on the basis that the entity is a going concern and will continue to operate for the foreseeable future.

Treatment of GST

The entity is registered for GST. The performance report has been prepared on a GST-exclusive basis, except for accounts receivable and accounts payable, which are stated inclusive of GST.

Income Tax

Ponsonby Business Association Incorporated is wholly exempt from New Zealand income tax having fully complied with all statutory conditions for these exemptions.

Cash and short-term deposits

Cash and short-term deposits in the Statement of Financial Position and Statement of Cash Flows comprise cash balances and bank balances (including short-term deposits) with original maturities of 90 days or less.

Revenue Recognition

Revenue is recognised when the amount of revenue can be reliably measured and it is probable that the economic benefits or service potential associated with the transaction will flow to the entity.

Creditors and accrued expenses

Creditors and accrued expenses represent liabilities for goods and services provided to the entity prior to balance date that remain unpaid at balance date. They are recognised when the entity becomes obliged to make future payments in respect of the purchase of those goods and services, and are measured at the amount of cash required to settle the obligation. Creditors and accrued expenses are stated inclusive of GST. Deferred revenue represents funding received in advance of the period, or the authorised purpose, to which it relates, and is recognised as a liability until the related expenditure is incurred. All liabilities are expected to be settled within 12 months of balance date and are therefore classified as current.

Employee Entitlements

Employee entitlements to salaries, wages and annual leave are recognised when they accrue to employees. Annual leave is measured at the amount expected to be paid when the liability is settled.

Changes in Accounting Policies

During the year the entity changed its basis of preparation from special purpose financial statements to the Tier 3 (NFP) Standard issued by the External Reporting Board (XRB). This change was made to ensure the performance report complies with the applicable financial reporting standard for the entity. Other than this change in reporting framework, there have been no changes in accounting policies during the year, and policies have been applied on a consistent basis with those of the previous reporting period.

Performance Report

Ponsonby Business Association Incorporated | For the year ended 30 June 2026 | All amounts are rounded to the nearest dollar

Notes to the Performance Report

Note 1 - Analysis of Revenue

Category	Analysis	Current year	Last year
Government service delivery grants/contracts	Auckland Council - Crime Fund	21,200	-
	Auckland Council Grant	877,211	835,439
	Total	898,411	835,439

Note 2 - Analysis of Expenses

Category	Analysis	Current year	Last year
Employee remuneration and other related expenses	Wages & Salaries	151,879	148,406
	KiwiSaver Employer Contributions	3,332	2,998
	Employer KiwiSaver Contribution ESCT	1,627	1,463
	Holiday Pay Accrual Movement For The Year	2,979	(5,019)
	Total	159,817	147,848

Category	Analysis	Current year	Last year
Other expenses related to service delivery	Events and promotions	319,824	302,267
	Marketing and branding	108,750	51,200
	Ponsonburger	148,947	119,433
	Future Ponsonby	39,677	77,278
	CCTV and security	31,109	61,158
	Operations and administration	72,153	68,771
	Total	720,460	680,107

Note 3 - Analysis of Assets

Category	Analysis	Current year	Last year
Cash and short-term deposits	Cheque Account	13,900	265,552
	Online Bonus Saver Account	1	1
	Online Saver Account	16	273
	Total	13,917	265,826

Category	Analysis	Current year	Last year
Debtors and prepayments	Prepayments	9,550	-
	Withholding tax paid	1,384	1,384
	GST	45,297	63,674
	Total	56,231	65,058

Note 4 - Analysis of Liabilities

Category	Analysis	Current year	Last year
Creditors and accrued expenses	Accounts Payable	44,155	37,201
	Accrued Expenses	7,500	40,706
	Holiday Pay Accrual	13,194	16,173
	Total	64,849	94,080

Notes to the Performance Report

Note 5 - Accumulated Funds

Current year		
Description	Accumulated Surpluses or Deficits	Total
Opening balance	6,900	6,900
Surplus/(Deficit)	(1,602)	(1,602)
Closing balance	5,298	5,298

Last year		
Description	Accumulated Surpluses or Deficits	Total
Opening balance	10,254	10,254
Surplus/(Deficit)	(3,354)	(3,354)
Closing balance	6,900	6,900

Note 6 - Commitments and Contingencies

Commitments

There are no commitments as at balance date (last year - nil).

Contingent Liabilities and Guarantees

There are no contingent liabilities or guarantees as at balance date (last year - nil).

Note 7 - Deferred Revenue

			Deferred Amount		
Description	Purpose and nature of the documented expectations over future use	Date documented expectations are expected to be satisfied	Original Amount \$	Current year \$	Last year \$
	Grant funds received ahead of the year to which the BID programme services relate	In the following financial year			
Auckland Council BID targeted rate			229,903	-	229,903
Total			229,903	-	229,903

Note 8 - Related Party Transactions

There were no significant transactions, or any other transactions requiring disclosure, involving related parties during the financial year (last year - nil).

Note 9 - Events After the Balance Date

There were no events that have occurred after the balance date that would have a material impact on the Performance Report.

Independent auditor's report

To the Members of Ponsonby Business Association Incorporated

Opinion

We have audited the performance report of Ponsonby Business Association Incorporated (the "Entity") which comprise the financial statements, and the statement of service performance on pages 4 to 10 and the entity information on page 3. The complete set of financial statements comprise the statement of financial position as at 30 June 2026, and the statement of financial performance, statement of cash flows for the year then ended, and notes to the performance report, including a summary of material accounting policies.

In our opinion the accompanying performance report presents fairly, in all material respects, (or gives a true or fair view of):

- the entity information as at 30 June 2026,
- the financial position of the Entity as at 30 June 2026, and its financial performance and its cash flows for the year then ended; and
- the service performance for the year ended 30 June 2026 in that the service performance information is appropriate and meaningful, and prepared in accordance with the Entity's measurement basis or evaluation methods

in accordance with XRB's Tier 3 NFP standard issued by the New Zealand Accounting Standards Board.

Basis for Opinion

We conducted our audit of the financial statements in accordance with International Standards on Auditing (New Zealand) (ISAs (NZ)) and the audit of the service performance information and entity information in accordance with the ISAs (NZ) and New Zealand Auditing Standards (NZ AS) 1 (Revised) *The Audit of Service Performance Information*. Our responsibilities under those standards are further described in the 'Auditor's Responsibilities for the Audit of the Financial Report' section of our report.

We are independent of the entity in accordance with Professional and Ethical Standard 1 *International Code of Ethics for Assurance Practitioners (including International Independence Standard)* (New Zealand) issued by the New Zealand Auditing and Assurance Standards Board, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other than our capacity as auditor we have no relationship with, or interests in, the Entity.

Responsibilities of Members for the Performance Report

The Members are responsible on behalf of the Entity for:

- The preparation, and fair presentation of the performance report in accordance with the applicable financial reporting framework;
- The selection of elements/aspects of service performance, performance measures and/or descriptions and measurement bases or evaluation methods that present service performance information that is appropriate and meaningful in accordance with the applicable financial reporting framework;
- The preparation and fair presentation of service performance information in accordance with the entity's measurement bases or evaluation methods, in accordance with the applicable financial reporting framework;
- The overall presentation, structure and content of the service performance information in accordance with the applicable financial reporting framework; and
- Such internal control as Members determine is necessary to enable the preparation of a performance report that is free from material misstatement, whether due to fraud or error.

In preparing the performance report, Members are responsible for assessing the Entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless Members either intend to liquidate the entity or to cease operations, or have no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Performance Report

Our objectives are to obtain reasonable assurance about whether the performance report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (NZ) and NZ AS 1 (Revised) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate or collectively, they could reasonably be expected to influence the decisions of users taken on the basis of this performance report.

A further description of the auditor's responsibilities for the audit of the performance report is located at the XRB's website at

<https://www.xrb.govt.nz/standards/assurance-standards/auditors-responsibilities/audit-report-18-1/>

This description forms part of our auditor's report.

Who We Report To

This report is made solely to the Members, as a body. Our audit has been undertaken so that we might state to the Members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Entity and the Members, as a body, for our audit work, for this report, or for the opinions we have formed.



Moore Markhams Auckland Audit | Qualified Auditors, Auckland, New Zealand
7 September 2026

3 September 2026

The Board
Ponsonby Business Association
4A Blake Street
Ponsonby
Auckland 1010

Dear Board

Report to the Board – Year Ended 30 June 2026

We have completed the audit of the performance report for Ponsonby Business Association Incorporated for the year ended 30 June 2026. International Standard on Auditing (New Zealand) require that we provide you with the following information in relation to the audit.

We consider it appropriate to provide this information before the performance report are approved by the Board to ensure you are aware of all matters relating to the audit.

Outstanding Matters and Audit Report

There are no material matters outstanding and we will be issuing an unmodified audit report.

Key Accounting and Audit Matters

In accordance with our normal practice, we now report those matters concerning the accounting systems and operating procedures, which came to our attention during our audit of the entity for the year ended 30 June 2026. Appendix B sets out the key matters that arose during the audit for the year ended 30 June 2026 and an update of matters raised in prior years. Appendices A & D set out other matters required to be communicated to the Board.

Misstatements and disclosure deficiencies

In order to reduce audit risk to an acceptable level, we consider materiality when planning and performing the audit. We assess materiality by considering qualitative and quantitative factors and by exercising professional judgement.

Misstatements, including omissions, are considered to be material if they, individually or in the aggregate, could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

Material disclosure deficiencies identified during the audit are set out in Appendix C.

Internal control

The system internal control consists of five inter-related components: (a) the control environment, (b) an entity's risk assessment process, (c) an entity's process to monitor the system of internal control, (d) the information system and communication, and (e) control activities.

In accordance with International Standard on Auditing (New Zealand), as part of our audit we obtained an understanding of the entity's system of internal control including the IT environment relevant to the audit only. Most controls relevant to the audit will relate to financial reporting but note that not all financial reporting controls will be relevant to the audit. An audit will generally not need to consider controls that extend beyond those matters that relate directly to financial reporting of the entity.

The responsibility for establishing and maintaining a system of internal control is ultimately that of the Board, albeit on a delegated basis through management. The adoption of any system of internal control needs to be considered and measured against the Board responsibility for safeguarding the entity's assets and for the prevention and detection of fraud, error and non-compliance with regulatory requirements.

Internal controls should be reviewed by management on a regular basis to ensure that all controls that address risk of material misstatement have been designed effectively, properly implemented and are operating effectively. The entity's organisational structure will provide the framework within which activities are planned, executed, controlled, monitored and analysed in order to achieve the entity's objectives. This involves the defining of key areas of responsibilities, key performance indicators (financial and non-financial) and establishing appropriate and clear lines of reporting.

You will appreciate that our audit procedures are designed primarily to enable us to form an opinion on the financial statements of the entity as a whole. To form our opinion, we obtain reasonable assurance that the accounting records of the entity are reliable and an adequate basis for the preparation of the financial statements. This necessarily involves the testing of transactions on a sample basis. As such, our audit procedures do not necessarily bring to light at each audit all the weaknesses in the systems, which only a more detailed examination would reveal, or consider all systems and operating procedures implemented by the entity.

Independence

We confirm that in respect of the audit of the financial statements for the year ended 30 June 2026, we have maintained our independence in accordance with requirements and provisions of Professional and Ethical Standard 1 *International Code of Ethics for Assurance Practitioners (including International Independence Standards)* (New Zealand) issued by the New Zealand Auditing and Assurance Standards Board

There are no relationships between Moore Markhams Auckland Audit, other Moore firms and Ponsonby Business Association Incorporated that may reasonably be thought to bear on independence.

Non-assurance Services

We have not provided any non-assurance services during the year.

Letter of representation

We have requested that management provide us with a signed letter of representation.

Conclusion

This report is intended solely for the use of the Board and senior management and should not be used for any other purpose nor given to any other party without our prior written consent.

We would especially like to thank Vivienne Rosenberg for the assistance provided to us during the engagement.

I look forward to the opportunity of discussing any aspects of this report with you, if required.

Yours faithfully



Craig Hemphill
Partner
Moore Markhams Auckland Audit

Appendix A – Conclusion on Risks

We are required to communicate significant risks and how they are addressed, along with other matters which we have noted during the course of the audit which, in our opinion, should be brought to the attention of the Members. A significant risk is any assessed risk of material misstatement that, in our judgement, requires special audit consideration. This includes any risk of material misstatement due to fraud.

Risk	Details	Work performed	Auditor's conclusion
Management override of controls, including fraud	Management override of controls is a presumed significant risk per International Standard on Auditing (New Zealand) due to the risk of fraud. The primary responsibility for the prevention and detection of fraud rests with both those charged with governance of the entity and management. It is important that management, with the oversight of those charged with governance, place a strong emphasis on fraud prevention, which may reduce opportunities for fraud to take place, and fraud deterrence, which could persuade individuals not to commit fraud because of the likelihood of detection and punishment.	Our procedures included, amongst others: - Obtaining an understanding of the entity's financial reporting process and controls over journal entries and other adjustments; - Testing adjustments made with blank memo's, with missing journal entries or made by unauthorised personnel; - Testing adjustments made with specific keywords; - Reviewed accounting estimates and application of accounting policies for evidence of bias or aggressive accounting practices; - Tested the completeness and accuracy of all income streams; - For significant or unusual transactions, we evaluated the business rationale (or lack thereof) for evidence of fraudulent financial reporting or misappropriation of assets; and - We maintained professional skepticism throughout the audit.	We noted no issues in respect of management override of controls.

Appendix B – Key accounting and audit matters

We have included below our observations on the internal controls and other matters that came to our attention during the course of the audit. We can confirm there are no matters that could materially impact the completion of our audit procedures or the compilation of the 30 June 2026 financial statements.

Update on key matters identified during the 2025 audit

Key matter	Previous observation	2026 update
1. Re-registration under the Incorporated Societies Act 2022	Societies must be re-registered under the Incorporated Societies Act 2022 to maintain their legal status. The deadline for re-registration is April 2026. Failure to re-register by this date will result in automatic deregistration. Re-registration will require a revision to the Society's constitution to include the information set out in Section 26 of the Act.	Entity has re-registered under the Incorporated Societies Act 2022.

Appendix C – Misstatements and disclosure deficiencies

International Standard on Auditing (New Zealand) require us to accumulate all known and likely misstatements and audit adjustments identified during the audit, other than those that are trivial, and communicate them to the appropriate level of management. The tables below summarise all corrected and uncorrected misstatements to the financial statements for the current and prior periods that affect the current period.

No adjustments or unadjusted differences were noted during the audit.

Disclosure deficiencies

The following disclosure deficiencies were identified during our audit:

Disclosure note number	Disclosure note title	Description of omitted or unclear disclosure	Relevant accounting standard and paragraph	Corrected / Uncorrected
1	Changes in accounting policies	Changes not disclosed regarding change in reporting standard from special purpose to XRB's Tier 3 (NFP) Standard	PBE Tier 3 (NFP). A216(a)	Corrected
2	Presentation of the entity's performance	No display of entity name, balance date, and level of rounding on each page.	PBE Tier 3 (NFP). A19(a), (b), (c)	Corrected
3	Accounting policies applied	No accounting policy for creditors and employee entitlements.	PBE Tier 3 (NFP). A211	Corrected

Appendix D - Other matters for Governance

We are required to report to you certain matters that are not otherwise detailed in this report.

Matters to report	How the matters were addressed
Accounting Policies	We confirm that there have been no material changes in accounting policies and principles or their application during the year. Based on our understanding of the entity, we believe that the accounting principles and policies adopted are appropriate.
Material uncertainties and going concern	We did not note any matters or circumstances during our audit that would suggest any material uncertainties or going concern issues.
Accounting estimates	No matters significant to accounting estimates were noted.
Performance report disclosures	Based on our audit procedures performed, we did not note any matter to report with regards to the appropriateness of performance report disclosures.
Disagreements with management	During our audit, we received full cooperation from management and had no unresolved disagreements over the application of accounting principles, the scope of our audit or disclosures to be included in the financial statements.
Significant difficulties	No significant difficulties were encountered during the audit.
Other matters significant to the oversight of the financial reporting process	No other significant matters in relation to the financial reporting process were noted during the audit.
Compliance with laws and regulations	We have not identified any instances of non-compliance with laws and regulations that may have a material effect on the financial statements.
Fraud	We have made enquiries of management regarding: • knowledge of any fraud or suspected fraud affecting the entity involving management, employees who have significant roles in internal control; or others where the fraud could have a material effect on the financial statements • knowledge of any allegations of fraud, or suspected fraud, affecting the financial information. We also: • considered conditions present that increase the risk of fraud. • planned the nature and extent of our audit tests having regard to the risk of fraud. • reviewed accounting estimates for management bias. • maintained professional scepticism throughout the audit. • reviewed the appropriateness of journal entries and year-end accounting adjustments. • evaluated if any identified audit misstatements are indicative of fraud.

Matters to report	How the matters were addressed
	Management have confirmed that to the best of their knowledge there have been no instances of fraud not reported to those charged with governance through other channels. Our procedures did not uncover any matters relating to fraud.
Matters significant to related parties	No matters significant to related parties were noted during the audit.
Control deficiencies	No instances of control deficiencies were identified.
Other information in documents contained in the audited financial statements	No material inconsistencies were identified in other information.



Treasurer's Financial Report

Annual General Meeting 28th October 2026

This Report covers the Financial Statements for the Ponsonby Business Association for the period July 1st, 2025, to June 30th, 2026.

Moore Markham acted as the auditors for the 2026 Financial Year. Their Report is included as part of the Financial Statements in the AGM Document on www.iloveponsonby.co.nz/agm-2026/ and in the printed copy handed out at the AGM.

The PBA was provided with a clean and clear audit opinion.

BetterCo Advisory & Accounting have been the accountants for 15 years and, with the assistance of the General Manager, prepared the Statements for the audit.

The PBA began the year with cash reserves of \$265 826. This year the PBA have ended on a cash balance of \$13 917.

The Association received a targeted rates grant amount of \$877 211 for the 2025-2026 financial year. This amount included a 3% increase of \$26 316 on the previous year.

The Council completed the reconciliation process for 2024-2025. The PBA received 1.3% more than was collected and remains within the 3% margin permitted. BIDs who received over 3% of revenue collected are required to repay to Auckland Council.

The Board has decided to recommend a 1% increase in the 2027-2028 grant to ensure it remains within the required margin.

The office headcount remained the same with additional resources used as required to meet our increased workload including marketing and CCTV upload requests.

The Association maintains a conflict of interest register. Nothing was logged in the previous year.

It should be noted that the PBA carries no external debt outside of standard creditors and employee obligations. PBA has controls in place, through separation of duties, to operate in a manner that preserves the integrity of information and cash handling.

There is no known risk to income, as a new 3 year Grant Funding Agreement, to June 30, 2028, was signed in June 2025.

In conclusion I would like to thank Justin Keen, the PBA GM, Viv Rosenberg, and the PBA Chair, Brad Plamus for their assistance and support this year

Felicity O'Driscoll
Ponsonby Business Association - Treasurer

2027–2028 Draft Budget: \$912 562

Gross Income	2026–2027	2027–2028
Auckland Council BID targeted rate grant	877 211	903 527
♦ Proposed increase of 1%	26 316	♦ 9 035
Operating Expenses incl GST		
ANNUAL / COMPLIANCE	30 500	32 000
ACC Levy	400	400
Accounting	8 500	8 500
Audit Fees	8 600	8 500
Computer Expenses	5 000	6 000
MarketView Data	6 000	6 000
Insurance	2 000	2 400
MONTHLY	192 000	194 000
Power	1 600	1 500
Rent	27 500	29 000
Salary (VR, SDW, Rachel)	156 500	156 500
Telephone & Internet	1 900	1 900
KiwiSaver	4 500	4 800
PROMOTIONAL / BRAND	534 000	535 000
2 x Annual Events. Christmas.	160 000	160 000
PBA Hosted Events	250 000	250 000
Media Spend	80 000	80 000
Social Media	24 000	24 000
Printing	5 000	5 000
PR	15 000	15 000
♦ FUTURE PONSONBY – Always 'on' initiatives	20 000	25 000
FUTURE PONSONBY – Space Activation to 'Increase the Vibrancy'	50 000	50 000
SECURITY	50 000	50 000
CONTINGENCY	27 000	26 000

♦ BID Grant to be allocated to always 'on' initiatives. Total Ponsonby BID targeted rate grant 2027/2028 \$912,562

DRAFT

Panorby

BUSINESS ASSOCIATION



Draft Business Plan 2026—2028

DRAFT

Overview

This Business Plan is based on the strategic direction of Future Ponsonby, which was agreed and confirmed at the October 2024 AGM.

Future Ponsonby is a 5 year strategic plan built around four core pillars. This Business Plan identifies priority actions under each of these pillars, that build upon and continue the progress made in the last 12 months since adoption of the strategy.



Four Core Pillars



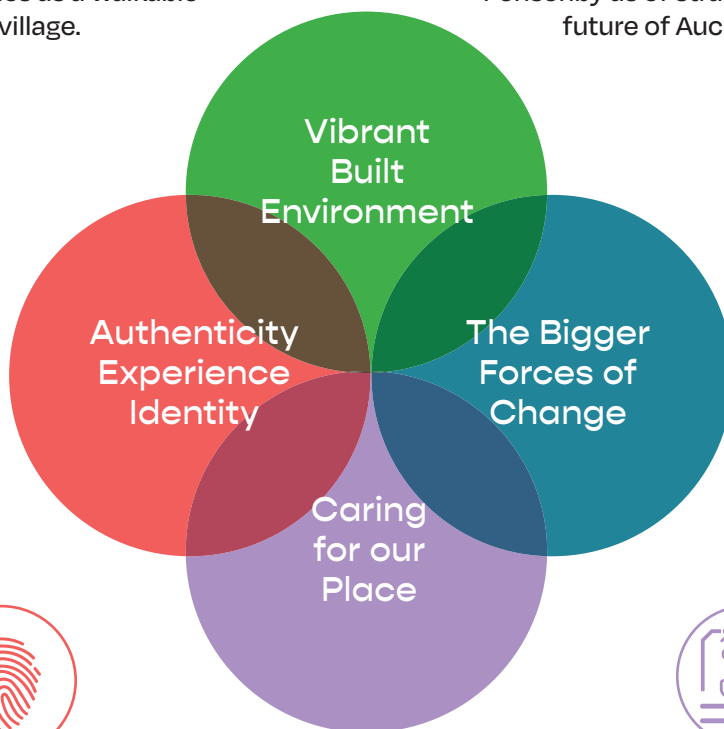
Vibrant Built Environment

Increase the vibrancy of Ponsonby's built environment in ways that strengthen and reinforce its special and loved qualities as a walkable urban village.



The Bigger Forces of Change

Engage with, influence and harness the bigger forces of change shaping the future of Ponsonby, and recognise and promote investment in Ponsonby as of strategic importance to the future of Auckland's economy.



Authenticity, Experience, Identity

Elevate and celebrate what makes Ponsonby special, embrace change while knowing who we are, and evolve our authentic expressions of identity.



Caring for Our Place

Ensure good urban street function and place management are actively monitored, with issues addressed and opportunities for improvement realised.

DRAFT

Defining Ponsonby's key qualities & dimensions as a place

Ponsonby is not one place, but many.

Woven together along a walkable ridgeline, its pockets connect diverse places and people in ways that enable everyone to find their own version of Ponsonby. A vibrant urban village where individuality and a sense of community connection go hand in hand.

People First

Much more than a physical place, Ponsonby is a community of people who choose to live, work, and gather here. Passion for this place, its social values, and long-standing inclusiveness are defining traits.

Dynamic & Rooted

Constantly evolving yet respectful of our past, Ponsonby balances change with continuity. While its built fabric feels familiar, its entrepreneurial spirit and cultural vibrancy keep it fresh and forward looking.

Belonging & Being

Ponsonby is a natural social realm, a third place to gather & grow; where emotional connections are made, and attachments run deep.



Walkable & Social

Positioned along on a ridgeline with city views to the east and the setting sun to the west, its walkability strengthens the community vibe and invites exploration and encounter.

Unscripted & Authentic

Ponsonby is not overly curated or controlled –it's real, natural and unforced.

Vibrant Built Environment



Increase the vibrancy of Ponsonby's built environment in ways that strengthen and reinforce its special and loved qualities as a walkable urban village.

Achievements 2025–2026

- New planters installed at top of Franklin Road (priority location)
- Draft design for Three Lamps entrance with AT for approval (priority location)
- Te Rimutahi Summer program of over 25 free community events delivered between Oct 2025 - April 2026
- Full review presented to the WLB and the PBA Board

Priority Actions 2026–2028

- Complete Three Lamps entrance installation & planting
- Collaborate with AUT Design School in Semester 2 2027, to produce an art installation at Williamson Street corner (location 3)
- Approach Watercare for viability of a mural and lights on the reservoir wall next to Studio One (location 4)
- Develop alternative ways to activate Te Rimutahi including light installations, musical performances and family entertainment
- City Rail Link Station Access – Improve active mode connections with the future Beresford Square entrance to Karanga-a-Hape CRL Station 600m to the southeast of Ponsonby Road, via Hopetoun Street and Western Park, including safety and crime prevention environmental improvements identified by the CPTED study as well as wayfinding improvements between both station entrances and Ponsonby Road
- Greenways that link with and look like Ponsonby – Support LAMP and other potential greenway initiatives by Auckland Transport and the Local Board that strongly link residential streets and connector roads with Ponsonby Road to enhance walkability for locals and incorporate design cues that reflect Ponsonby's DNA and sense of place

Authenticity, Experience, Identity



Elevate and celebrate what makes Ponsonby special, embrace change while knowing who we are, and evolve our authentic expressions of identity.

Achievements 2025–2026

- People of Ponsonby print ad and social media campaign completed
- Social Media campaign featuring Ponsonby people for International Woman's Day completed
- Promo for Iconic Eats AKL completed
- PonsonBurger 2026 ran May 2nd – June 2nd, 2026
- Priority Partnership contract with new annual hospitality event secured
- Photo Exhibition of 1974 Ponsonby at Auckland Council Heritage Festival 2026

Priority Actions 2026–2028

- Evolving our events - Continue evolving our future programme of events with an emphasis on authentic expressions of culture, identity and place
- Use the Ponsonby key place qualities and dimensions to better articulate and express the unique place differentiators of Ponsonby in future activities and initiatives, including branding
- Explore ways to evolve our promotions from 'limited time only' to an 'always on' context. The proposed 1% (\$9,035) increase in the BID targeted rate grant will be allocated to this activity.
- Scope new ways to showcase our Ponsonby People
- Review the outcomes of PBA's 2026 Auckland Feast participation and consider future participation based on member engagement and results
- Gauge interest to rerun PonsonBurger in May 2027 and find an alternative Ponsonby Hospitality Event if members would prefer that
- Explore the Ponsonby passport concept and consider options for further development and potential trial

The Bigger Forces of Change



Engage with, influence and harness the bigger forces of change shaping the future of Ponsonby, and recognise and promote investment in Ponsonby as of strategic importance to the future of Auckland's economy.

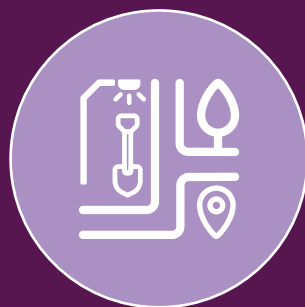
Achievements 2025–2026

- Collaborated with developers of Ponsonby Central and PoP and others to ensure their construction plans went ahead with as little impact to our other members as possible
- Worked with Auckland Council Parks & Facilities Team on the shed at Te Rimutahi
- Lobbied the Council for footpath repairs
- Collaborated with AT AND Council on the Three Lamps entrance landscaping design
- Lobbied the Council for Tree pits audit and upgrade program of works

Priority Actions 2026–2028

- Continue to advocate to Auckland Council, Auckland Transport, MBIE and other government bodies to promote investment in Ponsonby and ensure the directions of our new Future Ponsonby strategic plan is recognised in forward planning that influences what happens in Ponsonby

Caring For Our Place



Ensure good urban street function and place management are actively monitored, with issues addressed and opportunities for improvement realised.

Achievements 2025–2026

- NZ Community Police Patrols from Avondale Station organised
- CPNZ patrols organised
- Anti-Social 'hot spots' identified and cameras upgraded in those areas to increase visibility
- Over 35 police requests for footage completed

Priority Actions 2026–2028

- Continue to monitor and maintain the implemented network of CCTV cameras as part of ongoing 'Back of House' operations to support safety and security
- Work with the Police, central and local government agencies on other ongoing and future initiatives to improve safety and security



I LOVE
Ponsonby

iloveponsonby.co.nz



Any questions please contact viv@iloveponsonby.co.nz

Cover Photos: Babiche Martens