

Board Meeting Minutes
Thursday January 23rd, 2025, at 9:15am
Ponsonby Central Boardroom. 136 Ponsonby Road.

Item	Notes	Action
<u>Apologies/ Present.</u>	<p>Present: Brad Plamus, Sarah Wickenden, Mark Hayward. April Taylor Viv Rosenberg, Felicity O' Driscoll, Nick Nielson, Alex Bonham.</p> <p>Apologies: Tanya Carlson, Bobby Mukai.</p> <p>The meeting started at 9:23 am.</p>	
<u>Minutes & Matters arising:</u>	<p>The minutes of the November 21st meeting were passed as true & correct.</p> <p>There were no matters arising.</p>	<p>1st BP. 2nd FoD.</p>
<u>Appointment of Working Groups for 2025</u>	<p>The Board agreed to align the Working Groups for 2025 with the Key Priorities in the Future Ponsonby Strategy and Business Plan.</p> <p>It was decided to hold a workshop at the next Board Meeting to define the scope of each Working Group.</p> <p><u>The 2025 Working Groups are:</u></p> <p><u>1.Celebrate & Elevate</u> Brad, Felicity, Sarah & Mark</p> <p><u>2. Increase Vibrancy</u> April & Sarah</p> <p><u>3.Advocacy</u> Brad, Nick & Mark</p> <p><u>4.Our Place</u> Nick, Felicity, Brad & April</p> <p>TC & BM were not at the meeting so will need to select their working Group</p> <p>Meetings to be held on Thursday morning before 10am as relevant.</p>	<p>VR/BP</p> <p>Action TC & BM</p>

<p><u>WLB Report – Alex Bonham</u></p>	<p>The Board thanked Alex for her report and requested the following:</p> <ol style="list-style-type: none"> 1. possibility of documenting the Leys library renovation to be included in Heritage Festival program 2025. 2. update from AB on status of Greenways project with a view to us being able to give input into areas on the borders of Ponsonby Road 3. what visible connections are planned to connect Te Rimutahi to a Rimu tree visually or verbally. 	<p>Action AB</p> <p>Action AB</p> <p>Action AB</p>
<p><u>Hospitality Events March – May 2025</u></p>	<p>The Board approved the proposals for the following campaigns:</p> <ol style="list-style-type: none"> 1. Iconic Eats Auckland – Ponsonby Campaign 2. PonsonBurger 2025 	<p>1st BP</p> <p>2ND SW</p> <p>1st NN</p> <p>2nd BP</p> <p>Action VR</p>
<p><u>PBA January Board Report</u></p>	<p>The January Board Report was accepted as read.</p> <p>The letter to Auckland Council on the BID Policy Refresh was approved</p> <p>Any comments/questions to be discussed via email.</p>	<p>1st BP</p> <p>2nd AT</p> <p>Unanimous</p>
<p><u>General Business</u></p>	<p>AT requested a copy of the CCTV camera installation positions.</p>	<p>VR</p>

Meeting Closed at 11.04 am.

Next meeting scheduled for February 20th, 2025.