

Is AT about to mess with our Strip?

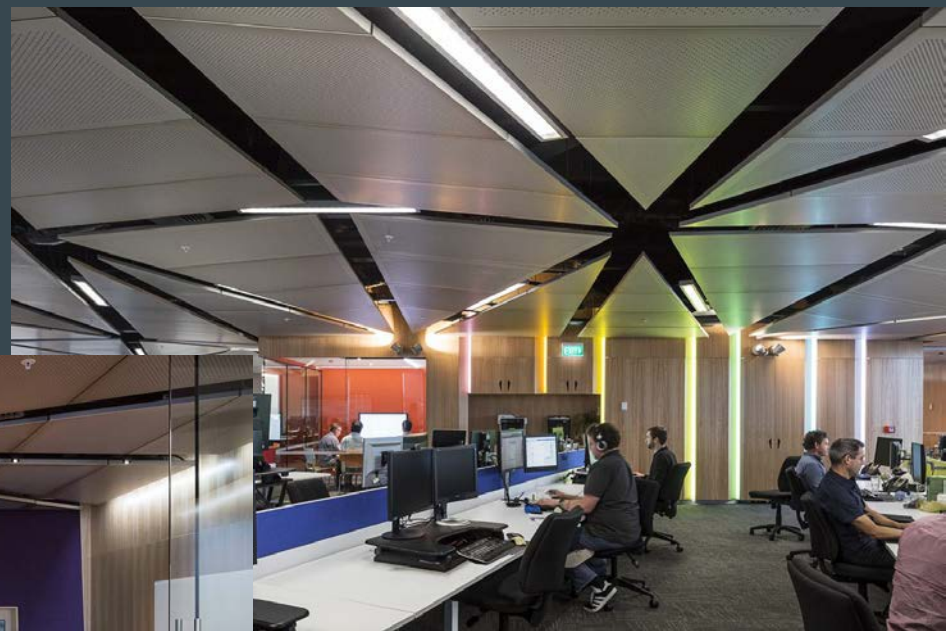
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Problem or Opportunity you Decide

What's up with Ponsonby Road

1. Context
2. AT's programs for Ponsonby Road
3. What is Innovating Streets for people
4. AT's Innovating Streets Program





Ponsonby's a Street (not a Mall)

Around 1900



Our Street



Our Street today



But also this...



And this...



And unfortunately this....



Current corridor use



Up to **44 buses per hour** operate along the corridor during peak times, with this expected to increase to **60 buses per hour** by 2028.



25,000 vehicles per day travel along Ponsonby Road (Picton Street to Newton Road)



City Centre and fringe area populations are expected to increase by **58,000 people** in the next **30 years**



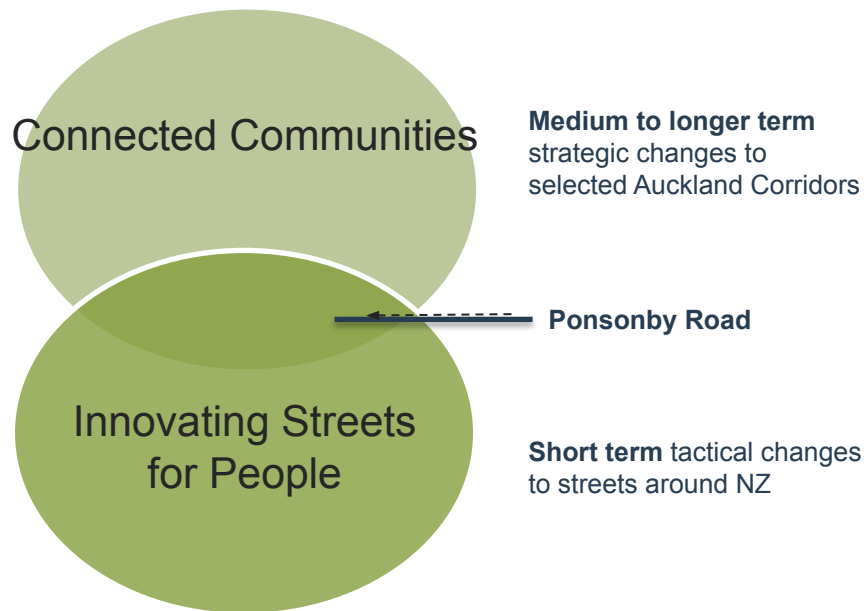
11 DSI (Death or Serious Injury) crashes occurred along the corridor between 2014-2018, **72% of which involved vulnerable road users**



Footpath surfaces are poor throughout corridor – footpaths cracking, tree roots uplifting pavement, unexpected entranceways and exists

Ponsonby Road in Context

Ponsonby Road is in both the Connected Communities and Innovating Streets for People programmes



The **Connected Communities** Programme bring together bus, cycling, walking and road safety projects to improve service along select corridors across Auckland, including Ponsonby Road. It is also a mechanism for placemaking initiatives through urban design elements that will reflect local identity and character.

A business case for Ponsonby Road to identify, plan and programme changes to the corridor in the **medium to longer term** is currently on hold.

The Innovating Streets project gives us the opportunity to try out something bold and innovative with the community in the **short term**, before we commit to any longer-term changes

The opportunity

Help deliver towards the vision for Te Rimu Tahi laid out in the Ponsonby Road Plan (2014-2044)



Recognise Ponsonby Road's diverse role as a **vibrant centre**, key entertainment and boutique-shopping locality that meets the needs of **local residents**, businesses and visitors



Protect, recognise and interpret the historic and **cultural heritage** of Ponsonby Road.



Develop Ponsonby Road with various **transport options** that prioritise the safety of pedestrians and cyclists



Contribute to the achievement of region-wide improvements to the **natural environment**



Ensure sufficient provision of **open space and community facilities** to meet the needs of the Ponsonby community both now and in the future

Focussing our efforts



Tactical urbanism involves short-term (temporary) solutions to test permanent solutions.

Indicative timeline: completion mid 2021
(Waka Kotahi funding requirement)

With the short time-frame and limited budget, we will need to focus our efforts. Some potential areas include:

- Three Lamps
- Ponsonby Strip
- Western Park

**What if the Street was as
exciting and interesting as the
businesses on it?**

Problem or Opportunity? - You Decide





WE'RE ADDING ANOTHER POD TO THE FAMILY
- Bookings for our fourth pod go live Monday 27th July -
www.theanchorinn.co.uk/outdoor dining



THE ANCHOR INN









How Innovating Streets Works

- AT has been awarded funding from Waka Kotahi NZ Transport agency to test ways to ***create a more vibrant and people friendly environment along Ponsonby Road.***
- The changes have not been decided, but will be ***based on community feedback, and co-designed with an inclusive group of stakeholder representatives.*** The changes are expected to:
 - Respond to specific issues/opportunities ***identified by the community*** of people using Ponsonby Rd.
 - Address one or more of the project's objectives:
 - **Vibrancy** – create a more vibrant environment for shoppers, residents, hospitality patrons, etc.
 - **Safety** – reduce the risk of transport related deaths and harm to users of Ponsonby Rd.
 - **Access** – increase the ease of access to Ponsonby Road by people of all ages and abilities.
 - ***Inform plans for longer term changes*** based on learnings from the changes.
- The changes will be ***closely monitored to assess their performance*** in achieving the objectives.
- The changes are not permanent, and ***can be removed or altered if they do not perform*** as expected.
- Despite the temporary nature, the ***changes will be tasteful and in keeping with the character*** of Ponsonby Road.

Bottom Line: Allowing more people to enjoy Ponsonby Road

Project goals



Get **community buy-in** to the need to **change/reallocate** the Ponsonby Road space



Trial and test **temporary interventions** to **show us what works and doesn't work**

Project success



This project delivers a **stepping stone to future change**



A **strong relationship** with the community is built



The community and stakeholders are **excited about project**

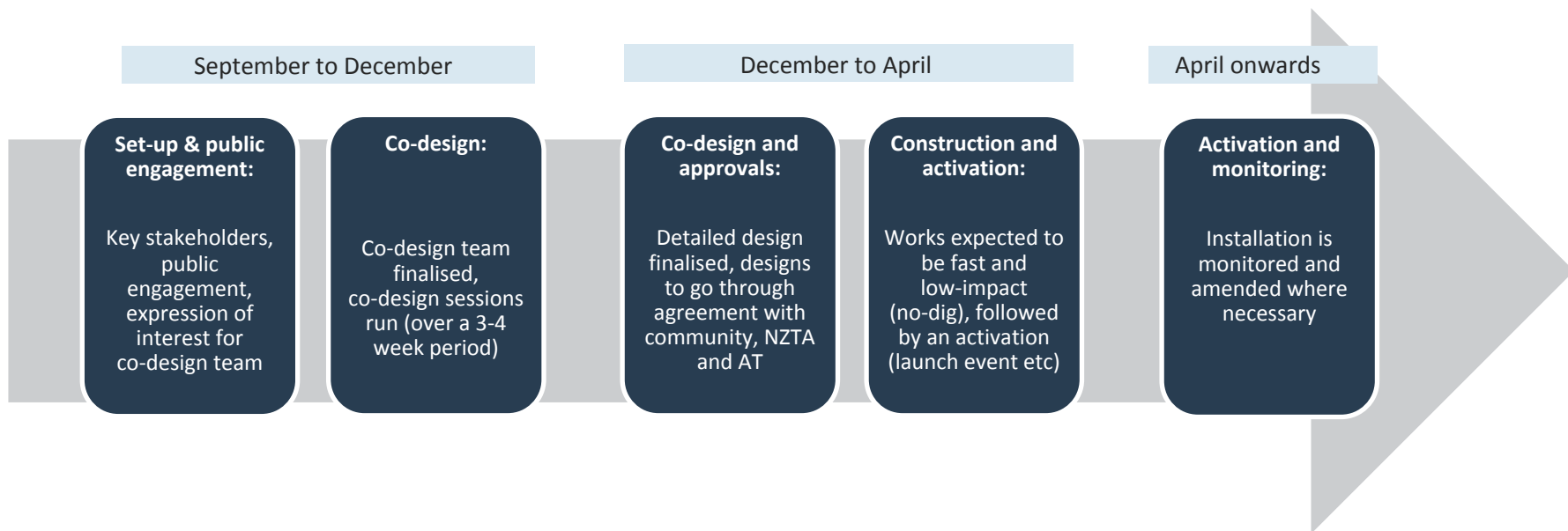


The community feels **empowered**



The community see the **value** and the **benefit** in this project for them

Indicative timeline



*The detailed programme needs to be developed in partnership to confirm dates.
Implementation pre-July 2021 (NZTA funding requirement)*

How you can get involved

- Nominate 2 representatives to participate in the co-design group (time commitment: 3x3h workshops before Dec 2020, with 2 more before July 2021).
More information will be circulated via the PBA.
- Make individual submissions through the public engagement. You will be notified once the start date for this is known.
- Nominations and submissions on behalf of the PBA can be sent directly to the project team.